



# The Study of Tourism

## Foundations from Psychology

**Philip L. Pearce**  
Editor

*Tourism  
Social  
Science  
Series*

*Volume 15*

*Tourism Social Science Series*

*Volume 15*

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# **The Study of Tourism: Foundations from Psychology**

*Series Editor: Jafar Jafari*

University of Algarve, Portugal

University of Wisconsin-Stout, USA

Tel (715) 232-2339; Fax (715) 232-3200; Email [jafari@uwstout.edu](mailto:jafari@uwstout.edu)

*Associate Editor (this volume): Bob McKercher*

Hong Kong Polytechnic University, China

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# **The Study of Tourism: Foundations from Psychology**

**PHILIP L. PEARCE**

*James Cook University, Australia*



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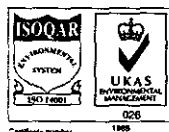
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INVESTOR IN PEOPLE

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## List of Contributors

<i>John C. Crotts</i>	Department of Hospitality and Tourism Management, School of Business, College of Charleston, USA
<i>John D. Hunt</i>	College of Natural Resources, University of Idaho, USA
<i>Seppo E. Iso-Ahola</i>	Kinesiology Department, School of Public Health, University of Maryland, USA
<i>Josef A. Mazanec</i>	Institute for Tourism and Leisure Studies, Vienna University of Economics and Business, Austria
<i>Joseph T. O'Leary</i>	Warner College of Natural Resources, Colorado State University, USA
<i>Philip L. Pearce</i>	School of Business, James Cook University, Australia
<i>Abraham Pizam</i>	Rosen College of Hospitality Management, University of Central Florida, USA
<i>Stanley C. Plog</i>	Best Trip Choices, Inc., USA
<i>Chris Ryan</i>	Waikato Management School, University of Waikato, New Zealand
<i>Ton van Egmond</i>	Center for Sustainable Tourism and Transport, NHTV Breda University of Applied Sciences, the Netherlands



## Preface

Several individuals deserve public acknowledgment for their roles in bringing this volume to fruition. Bob McKercher, from Hong Kong Polytechnic University, provided some rapid and timely comments on draft chapters when asked to do so. This was much appreciated particularly when we were confronted with tight time lines at the end of this project. Some of his observations have certainly improved these pages. Jafar Jafari, working from his seasonal base in Portugal, has played a strong role as overall editor in attending to the stylistic issues of this book series. His thorough work in shaping the appearance of the chapters is a notable contribution to the volume and assists in making this particular book fit with the parallel volumes concerned with the economics- and geography-based beginnings of tourism scholarship. A direct debt should also be paid to Dennison Nash. It was his first effort in delivering a worthwhile monograph on the pioneering anthropologists and sociologists in tourism, which has made it easier to produce subsequent volumes in this same spirit. He had no model with which to work and I thank him for providing us with the prototype. More locally, at James Cook University, my postgraduate student Lu Huan (Ella) was most helpful in working with me to assemble references and manage drafts. At least we had some humorous moments in attending to the elements of the task.

Perhaps though, the biggest thank you should go to the authors. The final participants were willing to write in a way that was uniquely challenging and I feel they managed to complete the task with considerable skill. The efforts are not all alike and I believe that adds to the interest of this kind of descriptive autobiographical work. As editor of the volume and charged with instructions to conform to some extent to the book series mandate, I have at times sliced and reformatted aspects of their stories. I trust that the authors view the final products as acceptable and see their work as massaged rather than mauled by my efforts.

There is conformity in this volume to American spelling and while I acknowledge the need to be consistent on this issue for any quality publisher,

the task has meant an ongoing fight with both my own Australian/British English spelling proclivities and the nuances of several spell-checking programs. For example, the term behavior is used extensively but cannot be used when the original article or book was presented as a study in tourist behaviour. Both for the contributing authors and the readers, if these and related subtleties in expression prove annoying, then I hope some tolerance of the global reach of English can be compensation. As expressed in later pages of this volume, it is scholarly contributions in English, in whichever spelling format the work appeared, which binds these authors together. It may be possible in later works to assess parallel contributions from scholars who are literate and productive in other languages. I hope readers can enjoy getting to know a little more about the careers and the lives of this set of tourism research pioneers.

Philip L. Pearce  
*James Cook University, Australia*